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| Category | Missing Activities | Missing Tools |
| Monitoring | Tracking Women's Empowerment: We are not consistently measuring if women feel more confident or have more say in their households and businesses. | Empowerment Checklist: A simple form for staff to track changes in confidence and decision-making for each participant. |
| Following Business Growth: We don't have a regular system to check if the new businesses are making a profit or growing. | Business Tracking Sheet: A one-page form for participants to note their sales and expenses each month. |
| Regular Feedback: We don't have a way to regularly ask participants about their challenges and how the project is helping them. | Focus Group Guide: A list of questions for small group discussions to get honest feedback from participants. |
| Evaluation | Baseline Study: We never measured the starting point. We need to know what women's lives were like before the project to see the true impact. | Before-and-After Survey: A survey to give to women at the beginning and the end of the project to compare their skills, income, and confidence. |
| Mid-Term Review: We haven't planned a formal check-in halfway through the project to see what is working well and what needs to be adjusted. | Case Studies: A plan to collect detailed stories from a few women to show the real-life impact of the project. |
| Final Impact Study: We do not have a plan to measure the long-term changes, such as how the project has changed gender roles or family income in the communities. | Impact Evaluation Framework: A clear set of guidelines on how we will measure success at the end of the project. |